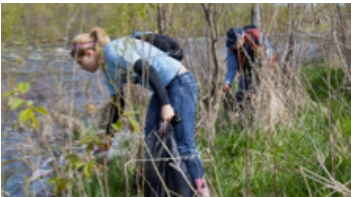


CHANGE YOUR FUTURE

We want *you* to help develop a Milwaukee Sustainability Plan



WHAT IS SUSTAINABILITY?

Sustainability means meeting the needs of residents and businesses (jobs, safe neighborhoods, energy use, transportation) while smartly using (and re-using) our precious resources. How can we improve this city, prosper, and enjoy our natural and built environments without doing more harm than good?



WHY NOW?

The City has made 2012 the year we gather as a community to develop a Sustainability Plan that helps improve Milwaukee's quality of life, benefiting residents, businesses and our natural environment. Community leaders will spend the next few months listening to Milwaukeeans like you discuss everyday challenges that need attention.

WHY SHOULD I CARE?

The Plan is a road map, guiding City government, residents and businesses towards a more sustainable and healthier future, by acting on ideas for improving Milwaukee provided by you! ***Your input can change your neighborhood.***



WHAT IS IMPORTANT?

Here are some things for you to think about. How can we improve these items while still living within our means? Are there other "sustainability" issues that need to be addressed?

- lower utility bills
- clean air and water
- transportation
- jobs
- housing
- public safety
- litter
- trash & recycling
- flooding
- gas prices
- healthy food
- public health
- climate change
- community gardens




HOW DO I PARTICIPATE?

Stay informed! Call, email, or visit our website to sign up for our email newsletter.

What's Next? During the summer of 2012, there will be in-person meetings and online opportunities to provide your input. We will host town hall meetings in fall of 2012. Follow us for updates and next steps!



Milwaukee Office of Environmental Sustainability
(414) 286-8317 • sustainability@milwaukee.gov
<http://city.milwaukee.gov/sustainability>
 www.facebook.com/MKESUSTAIN

